

Timeliness of Prenatal Care



Maternal Health Quick Tips

Carolina Complete Health is committed to achieving the best health outcomes for members during and after their pregnancy. This reference guide is designed to help you better understand Prenatal Timeliness HEDIS® measures to close care gaps and obtain information about programs and resources to support you and your patients.

Measure Indicators

Timeliness of Prenatal Care: Prenatal care visit during 1st trimester, on or before the date of enrollment or within 42 days of enrollment with Carolina Complete Health.

Postpartum Care: Postpartum visit with provider must occur on or between 7 and 84 days after the baby is delivered to close the HEDIS® measure. During the visit this is an opportunity to:

- Screen the mother for depression, anxiety, substance use, etc.
- Discuss family planning (18-month spacing between pregnancies) and contraception.

Description	CPT Codes
Prenatal Timeliness	99201-99205, 99211-99215, 99241-99245, 99483
Telephonic Visit	98966-998968; 99441-99443
Online Assessment	98969-98972; 99421-99423; 99444; 99458

Best Practice Tips

- Ensure prenatal care visit in the first trimester, on or before the enrollment start date or within 42 days of enrollment in the organization and postpartum visit is completed 7-84 days after delivery.
- Send out reminders of appointments (e.g.: mail, email, text, and calls).
- Ensure that a Notification of Pregnancy form has been sent to Carolina Complete Health.
- Encourage member to attend all scheduled prenatal visits.
- Submit claims/encounter data for each and every service rendered.
- Ensure all claim/encounter data accurate and submitted in a timely manner.
- Prenatal visits must be completed by an OB/GYN, other prenatal care practitioner, or PCP. Visits completed by a PCP must include a diagnosis of pregnancy.
- Use prenatal visits as an opportunity to discuss the mother's immunization record, educate member about vaccines, and complete other screenings (e.g.: BH, postpartum).
- Utilize [Carolina Complete Health's HEDIS Resource website](#).

Start Smart for Your Baby®

Carolina Complete Health offers Start Smart for Your Baby®, a program for pregnant and new mothers. It is designed to customize the support and care needed for a healthy pregnancy. Start Smart promotes education and communication with pregnant members to ensure a healthy pregnancy and first year of life for their babies. Start Smart offers a range of care management techniques to extend the gestational period and reduce the risks of pregnancy complications, premature delivery, and infant disease, which can result from high-risk pregnancies. The program provides educational materials as well as incentives for going to prenatal, postpartum, and well-child visits.

Note: HEDIS® is a registered trademark of the National Committee for Quality Assurance (NCQA). This tip sheet has been updated with information from the release of the HEDIS® MY 2021 Volume 2 Technical Specifications by NCQA and is subject to change.