



2026 Value Add Services (VAS): Youth Development Voucher and Doula Program



Confidential and Proprietary Information

Updated Value-Added Services



-  **\$75 My Heath Pays Visa® Rewards Card***
-  **\$150 Household Grocery Allowance**
-  **Active & Fit Gym Membership** for Members Aged 18+
-  **Doula and Breastfeeding Support** Including Breast Pump
-  New Parent's Package with **Choice of Car Seat, Portable Crib, or Stroller**
-  **12 Hours of Tutoring** for Members Enrolled in K-12
-  **\$50 Backpack with School Supplies** for Members Enrolled in K-12
-  **GED** Prep and Exam Voucher
-  **\$175 Youth Program Voucher** to YMCA, Scouts and Other Programs
-  **\$150 Room to Breathe Asthma Supplies** for Children and Adults
-  **\$250 Housing and Utility** Assistance
-  **\$120 CVS® Over the Counter Retail Pharmacy Allowance**

-  **\$125 Retail Vision Allowance** for Members Age 21+ for Glasses, Frames, Lenses
-  **Weight Watchers** Program
-  Quit for Life **Smoking Cessation Program**
-  **Mental Health App** through Teladoc
-  **Hearing Aids** as an Extra Benefit for Members Age 21+
-  **Expungement Certification** Assistance
-  **Supplemental Transportation** to value-added services locations
-  **\$100 Tribal Talking Circles**
-  **Cell Phone with Free Minutes** to Stay in Contact with Doctors
-  **Baby Bottles** at Carolina Complete Health Welcome Centers
-  **Community Baby Showers** for New or Expecting Parents
-  **Sensory and Alzheimer's/Dementia Kits**
-  **Home Delivered Meals** to Support Members Home from the Hospital

Youth Voucher Program – Member Experience

A no-cost benefit you can point families to: eligible children and youth receive an annual voucher for structured activity at participating organizations such as YMCAs, Boys & Girls Clubs and 4-H.

Ages 4–18

Eligible children and youth

\$175

Value per child, per year

1 per year

Per plan year (4/1–3/31)

How the member gets it

1 Request Benefit

A separate online form is completed for each child.

2 Approve & Authorize

VAS assigns an authorization number and sends it to the member — now moving from mail to email.

3 Redeem

The member presents the number at one participating vendor, who bills CCH directly.

Participating vendors: full list at carolinacompletehealth.com/members/medicaid/vas/childrens-programs/after-school

Youth Voucher Program – Vendor Experience

Members can recommend vendors — enrollment is open to any qualified organization.

Any willing vendor or organization that operates with a W-9 can enroll to support the voucher program — from YMCAs and Boys & Girls Clubs to local youth programs.

1

Apply

Requests participation via our online web form.

2

Enroll

Supplies a W-9 and payment form for review.

3

Onboard

Added to our Coupa payment portal and our website.

4

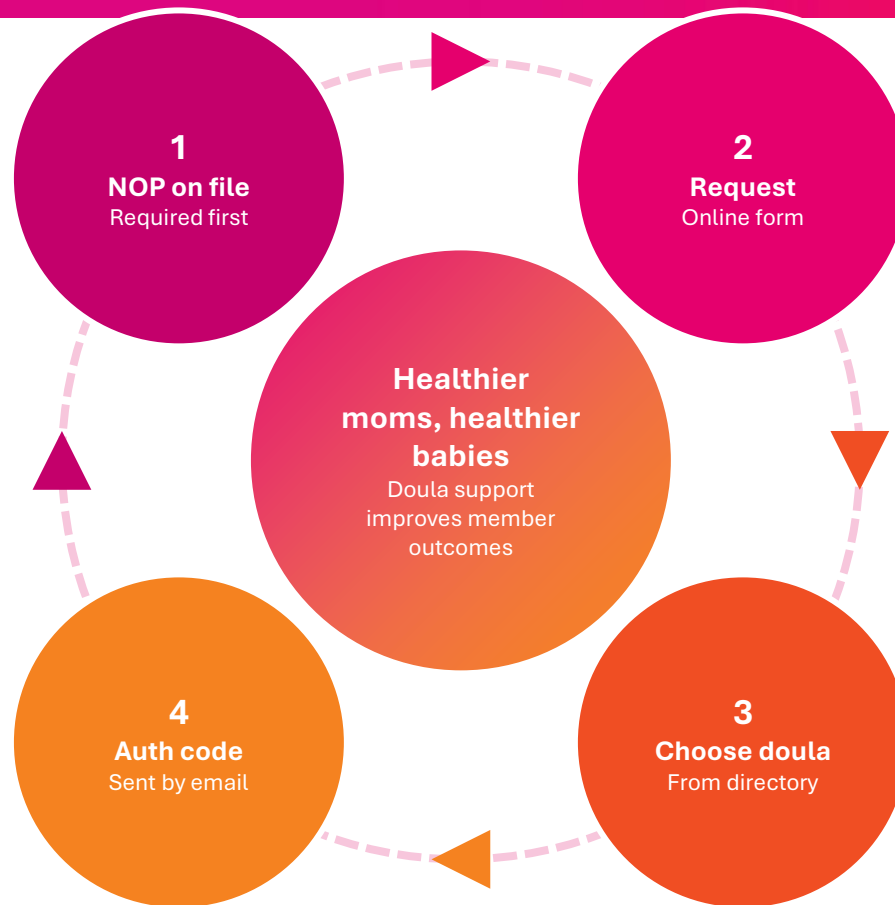
Get paid

Accepts the member auth number and bills CCH.

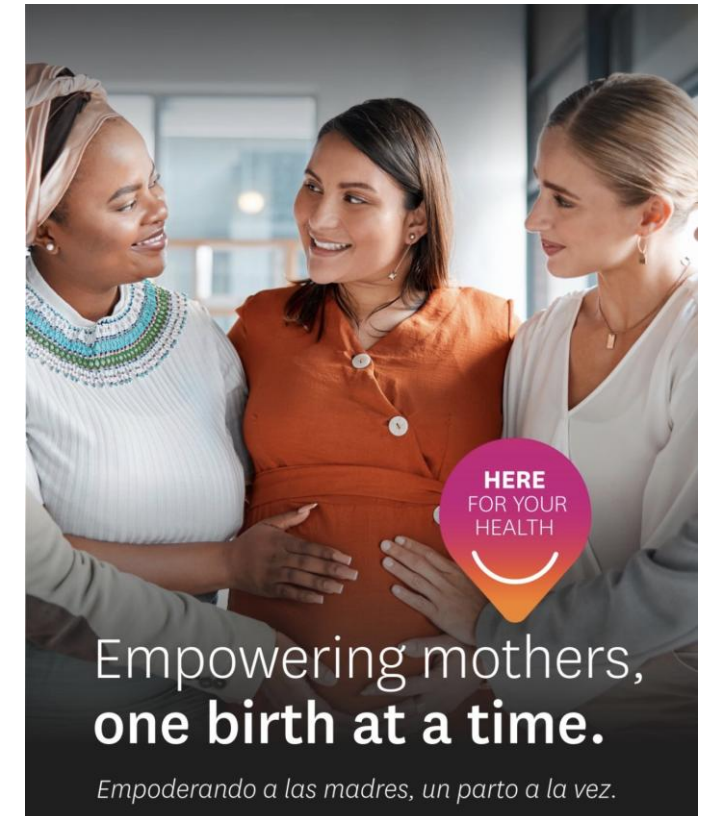
Know a great local youth program? Send them to our site — any willing vendor can enroll.

Vendor enrollment form: carolinacompletehealth.com/members/medicaid/vas/childrens-programs/after-school

Doula



To access: member completes the online form. Optional virtual doula via High Country Doulas. Doula Directory: carolinacompletehealth.com/members/medicaid/vas/doula/doula-directory



Member Baby Showers

Carolina Complete Health invites new and expectant parents to join a Baby Shower!

We support members throughout pregnancy and their baby's first year with health education, plan benefits, and community resources, including:

- **Prenatal, breastfeeding & newborn care education**
- **Help connecting to WIC and other nutrition resources**
- **Assistance accessing Value-Added Services, such as car seats and breast pumps**



Choose the Baby Shower Experience that Fits

Virtual Member Baby Shower

Virtual

For pregnant members & members with a baby under 12 months

Learn about pregnancy, newborn care & resources

Baby basket mailed to attendees

[Learn more and view upcoming events.](#)

Community Baby Shower

In person

Hosted at Community Connection Centers

Local resources, WIC support & safety demonstrations

Games, prizes & free gift

[Learn more and view upcoming events.](#)

Member Baby Shower & Health Fair

In person

Baby shower + health fair

Pregnancy, newborn care & community resources

Activities, prizes & diaper bag with supplies

[Learn more and view upcoming events](#)

Resources

Reminder: Connect with your Provider Engagement Administrator,
providerengagement@cch-network.com OR [find your representative here](#).

- [Carolina Complete Health's Value-Added Services](#)
- [Value-Added Services and My Health Pays \(PDF\)](#)
- [Community Connection Centers](#)
- Call [1-833-552-3876](tel:1-833-552-3876) for Provider Services & Member Services
- [Carolina Complete Health Provider Education and Training Webpage](#)
- Next Value-Added Services Lunch and Learn is December 17 at 12 PM
 - [Register Here](#)

Help Us Plan Our Next VAS Lunch & Learn: POLL

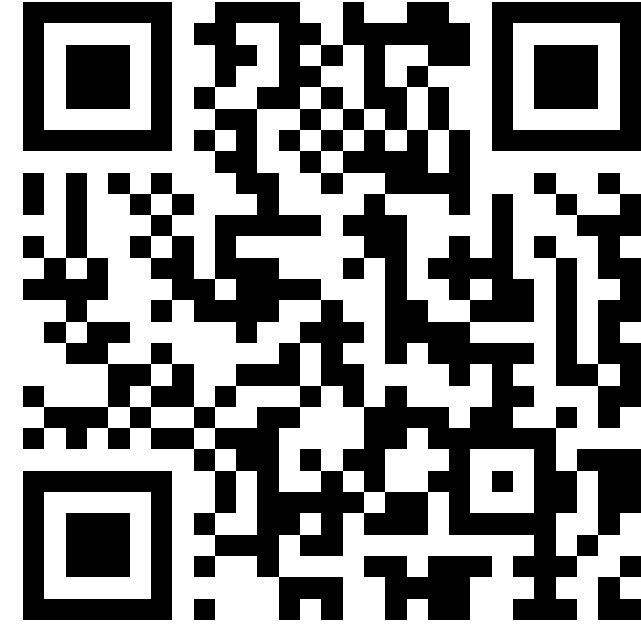
What Value Added Services or topics would you like us to cover next?

- Health & Wellness Support
- Food & Housing Support
- Education and Youth Development Support
- Maternal and Infant Support
- Additional Supports— cell phone programs, expungement certification assistance, supplemental transportation
- Real-World Examples — how providers can use VAS to support member
- How to connect or refer members
- Other

Questions & Evaluation

We'd love your feedback!
Please take a moment to
complete our short survey,
<https://www.surveymonkey.com/r/2B8SQGG> . Your feedback
helps us improve future
sessions and choose topics
that are most useful to you.

**We also welcome your
questions and discussion!**



Thank You!

